

ISSUE	MAIN FOCUS	FINISH FOCUS	RESERVE AD SPACE	AD MATERIALS DUE	MAIL DATE
January	Winter/Valentines	Drybrushing	11/10/09	11/17/09	12/08/09
February	Valentines/St. Patrick's Day/Easter	Translucent Oils	12/15/09	12/22/09	1/12/10
March	St. Patrick's Day/Easter/Spring	Glass Decals	1/12/10	1/19/10	2/9/10
April	Spring/Garden	Finishes for Outdoor Use	2/9/10	2/16/10	3/9/10
May	Garden/Summer	Eco-Friendly Glazes	3/16/10	3/23/10	4/13/10
June	Garden/Summer/July 4th	Raku Glaze	4/13/10	4/20/10	5/11/10
July	Summer/Functional	Food-Safe Finishes	5/11/10	5/18/10	6/8/10
August	Fall	Airbrushing	6/15/10	6/22/10	7/13/10
September	Fall/Halloween	Horsehair Firing	7/13/10	7/20/10	8/10/10
October	Fall/Halloween/Thanksgiving	Painting Eyes	8/17/10	8/24/10	9/14/10
November	Fall/Thanksgiving/Holiday Season	Textured Finishes	9/14/10	9/21/10	10/12/10
December	Winter/Holiday Season	Specialty Finishes	10/12/10	10/19/10	11/09/10

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Editorial calendar is subject to change.  
 Contact Tina for additional information on bonus distribution and advertising rates.

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