

2009 DOLLS AWARDS OF EXCELLENCE • HOW TO ENTER

Here's all the info you need to enter next year's competition.



1. Fill out each entry form completely. Please double-check the clarity and accuracy of the information, as it will be printed, both in our magazine and on any awards won, as you submit it. We have the right to disqualify submissions with incomplete or unclear information. Any entry form that is not accompanied by an entry fee will be invalid and not viewed by the judges. Participants may submit multiple entries per category, but nominations will be limited to one per company per category.

2. Entry fee must be included. The first doll is \$85 with a subscription to *DOLLS* magazine or \$75 for just the doll. Additional dolls are \$50 each. Payment must be made by credit card. These fees are non-refundable. Fees are applied to contest administrative costs and publicity. Each entry must be accompanied by a paid entry fee or it will be disqualified.

3. Include two photos of each doll entered. See contest rules below.

4. Entries must be received by December 30, 2008. No extensions will be granted.

Contest Rules

The only method of entry is online at www.dollsmagazine.com.

1. Each entry must be accompanied by two clear color photographs (one full body and one close-up of the face), sized at least 1,200 by 900 pixels. No prints, disks, transparencies or slides will be accepted. These photographs become the property of Jones Publishing Inc. and may be used for promotional purposes or in *DOLLS* magazine. If nominated, your photo will be used in *DOLLS* magazine.

2. Entries must be photographed against a plain, flat, solid color background. Each entry must be photographed separately. Only props or accessories sold with the doll are permitted in the photograph. Photographs should depict the entry completely (i.e., the full doll must be shown) and accurately.

3. List both the sculpt designer and costume designer, if different.

4. Any doll introduced after March 1, 2008, is eligible to be nominated for an award. The entry must be a new, original design. It must be commercially available in the United States in the year 2008 for sale at the retail price given on the entry.

5. All one-of-a-kind dolls must be entered in the one-of-a-kind category. Entries in the remaining categories must have an edition size of at least two.

6. Participants may submit multiple entries in each category, but nominations are limited to one nominee per company per category. Nominees will be notified by March 1, 2009.

7. The doll must be a poseable representation of a human-like character. A design can be nominated for an Award of Excellence only once, regardless of changes made in size or medium.

8. If the doll is a prototype, it must be constructed of the same materials as the production dolls. If, in the opinion of *DOLLS* magazine, any nominated doll changes significantly from the photographed example, in appearance, costume or price, or if the doll is not available for sale to the public during the year 2009, the doll will be disqualified from the competition.

9. Judges will rate dolls based on the following criteria:

- Overall aesthetic appeal
- Excellence in concept, design and execution
- Quality of material and workmanship
- Value represented by the price and quality

10. The entrant will be advised of or contacted to review any category changes or disqualifications by the DAE Awards Coordinator.

The above instructions must be followed to be considered for nomination. Entries must be received before December 30, 2008, to be considered.

Categories

Baby Dolls
Under \$200

Baby Dolls
\$200 and Over

Fashion Dolls
12 Inches and Under

Fashion Dolls
Over 12 Inches

Ball-Jointed Dolls
Under \$200

Ball-Jointed Dolls
\$200 and Over

Representations of Children
Under \$200

Representations of Children
\$200 to \$500

Representations of Children
\$501 to \$1000

Representations of Children
Over \$1000

Play Dolls

One-of-a-Kind Baby Dolls

**One-of-a-Kind Dolls,
Excluding Baby Dolls**
Under \$1,500

**One-of-a-Kind Dolls,
Including Baby Dolls**
\$1500 and Over

Each entry must be accompanied by a paid entry fee or it will be disqualified. The fee for the first entry is \$75. Additional entries are \$50 each.

